



Request Title: Union Aid Website Modernization, Redesign and Development

Purpose of Request

This PRF is raised to request professional services for the complete modernization, redesign, and development of the Union Aid website.

The purpose is to upgrade the existing website using modern web design and technology, improve its design, structure, functionality, security, and user experience, and create a professional digital platform that effectively presents Union Aid's humanitarian and development activities.

The new website should be developed with a modern, responsive, secure, and user-friendly design.

Scope of Work

The website modernization and development should include, but not be limited to:

1. Modern Website Design and Technology

- Complete redesign of the existing Union Aid website.
- Use of modern web technologies and development standards.
- Modern, professional, and attractive user interface (UI).
- Improved user experience (UX) and website navigation.
- Fully responsive design compatible with desktop, tablet, and mobile devices.
- Improved website speed, performance, security, and accessibility.
- Search Engine Optimization (SEO) features.

2. Organizational Information

- About Union Aid.
- Mission, vision, and organizational objectives.
- History and background of the organization.
- Organizational structure and leadership.
- Partners and donors.
- Transparency and accountability information.

3. Programs and Projects

Creation of dedicated and well-organized sections for Union Aid's programs and projects, including:



- Healthcare and Nutrition
- Education
- Livelihoods and Vocational Skills
- Water, Sanitation and Hygiene (WASH)
- Emergency Response
- Agriculture and Environment
- Cash Assistance
- Construction and Rehabilitation
- Protection

Each program and project should have dedicated pages containing descriptions, activities, locations, images, achievements, and impact.

4. News and Media Section

- News and updates.
- Humanitarian activities and events.
- Success stories and community impact stories.
- Photo and video galleries.
- Media coverage and publications.

5. Reports and Publications

- Annual reports.
- Project reports.
- Organizational publications.
- Policies and important documents.
- Downloadable documents and resources.

6. Online Donation System

A secure and user-friendly online donation system should be developed and integrated into the website.

The system should allow supporters and donors to:

- Make online donations securely.
- Choose between one-time and recurring donations, where technically and legally feasible.
- Select specific programs or projects for their donations.
- Receive donation confirmation.
- Support Union Aid's humanitarian and development activities directly through the website.



The donation system should be integrated with an appropriate and secure online payment solution, subject to the availability of suitable payment services and organizational requirements.

7. How You Can Help

A dedicated section should be created to provide different ways for individuals and organizations to support Union Aid, including:

- Online donations.
- Regular or monthly support.
- Supporting specific projects.
- Partnerships and collaboration.
- Fundraising opportunities.
- Volunteering and other support opportunities.

8. Additional Website Features

- Contact page with updated contact information.
- Social media integration.
- Newsletter subscription.
- Search functionality.
- Improved image and multimedia management.
- Clear calls-to-action throughout the website.
- Website analytics and visitor statistics.
- Content management system for easy future updates by authorized Union Aid staff.

9. Technical Support and Maintenance

- Fixing existing technical issues.
- Website security and backup solutions.
- Regular maintenance and technical support.
- Training for relevant Union Aid staff on how to update website content.

Justification

Union Aid requires a modern, professionally designed, and technologically updated website to strengthen its online presence and effectively communicate its humanitarian and development work.

The current website requires modernization to meet current web design standards and provide improved functionality for visitors, donors, partners, and stakeholders.



The new website will provide a professional platform for presenting Union Aid's programs, projects, achievements, news, reports, and humanitarian impact. It will also improve transparency, communication, visibility, and engagement with donors and partners.

The addition of a secure online donation system will provide an important opportunity for individuals and organizations to directly support Union Aid's humanitarian activities through the website.

The modernization of the website, including the addition of new sections and modern technology, will help Union Aid develop a stronger digital presence and improve its ability to communicate with communities, donors, partners, and the international public.

The AFV website will be used as a reference for the organization and structure of relevant sections, including projects, news, reports, ways to support the organization, and donation opportunities, while ensuring that the Union Aid website maintains its own identity, branding, content, and organizational requirements.